

## SAMBHAHV MEDIA LIMITED

Regd. Office: "Sambhaav House", Opp. Chief Justice's Dungalow, Bodakdev, Ahmedabad - 380 015  
Tel: + 91-79-26673914-17 Fax + 91-79-26673922  
Email: sambhaav.com Website: www.sambhaav.com

UNAUDITED FINANCIAL RESULTS FOR QUARTER ENDED ON 30th SEPTEMBER, 2010

(Rs. In lacs)

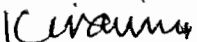
SR. NO.	PARTICULARS	Quarter Ended 30th Sept, 10 (Unaudited)	Quarter Ended 30th Sept, 09 (Unaudited)	Six Months Ended 30th Sept, 10 (Unaudited)	Six Months Ended 30th Sept, 09 (Unaudited)	Year Ended 31st March, 10 (Audited)
1	Net Sales / Income from Operations	863.33	826.20	1718.57	1511.14	3301.82
2	Other Income	25.44	17.76	46.60	56.33	157.99
3	<b>Total Income (1+2)</b>	<b>888.77</b>	<b>843.96</b>	<b>1765.17</b>	<b>1567.47</b>	<b>3459.81</b>
4	<b>Total Expenditure</b>					
	a. (Increase)/Decrease- Stock in Trade	0.00	0.00	0.00	0.00	(1.54)
	b. Cost of Operations	453.40	437.95	871.05	839.44	1673.41
	c. Staff Cost	72.15	62.80	141.37	122.50	243.71
	d. Other Expenditure	75.13	63.23	206.92	120.36	461.48
5	Interest & Finance charges	75.31	89.38	164.31	162.86	333.06
6	Depreciation & Amortisation	115.31	96.64	227.81	214.79	417.06
	<b>Total Expenditure</b>	<b>791.30</b>	<b>750.00</b>	<b>1611.46</b>	<b>1459.95</b>	<b>3127.18</b>
7	<b>Profit/(Loss) Before Taxation and Extra Ordinary Items (3-4)</b>	<b>97.47</b>	<b>93.96</b>	<b>153.71</b>	<b>107.52</b>	<b>332.63</b>
	Excess/(Short) Provision of IT Earlier Year	0.00	0.00	0.00	0.00	0.00
	<b>Net Profit/(Loss) before Tax</b>	<b>97.47</b>	<b>93.96</b>	<b>153.71</b>	<b>107.52</b>	<b>332.63</b>
8	Provision for Taxation	32.38	31.94	51.49	38.55	140.00
	Provision for FBT	0.00	0.00	0.00	0.00	0.00
9	Provision for Deferred Tax	0.00	0.00	0.00	0.00	(34.14)
10	Prior Period Adjustments	28.49	3.26	15.86	3.62	16.00
11	<b>Net Profit / (Loss) (7-9-10)</b>	<b>36.60</b>	<b>58.76</b>	<b>86.36</b>	<b>67.35</b>	<b>210.77</b>
12	Paid-Up Equity Share Capital	1461.11	1461.11	1461.11	1461.11	1461.11
13	Reserves Excluding Revaluation Reserves	0.00	0.00	0.00	0.00	2132.24
14	<b>Basic and diluted EPS for the period, for the year to date and for the previous year (not to be annualized)</b>	<b>0.03</b>	<b>0.04</b>	<b>0.06</b>	<b>0.05</b>	<b>0.14</b>
15	Public Share Holding					
	- No. of Shares	61490849	61490849	61490849	61490849	61490849
	- Percentage of Share Holding	42.09%	42.09%	42.09%	42.09%	42.09%
	- Face Value	Re. 1/-	Re. 1/-	Re. 1/-	Re. 1/-	Re. 1/-
16	Promoters and promoter group shareholding **					
a)	Pledged/Encumbered					
	- Number of shares	Nil	Nil	Nil	Nil	Nil
	- Percentage of shares (as a % of the total shareholding of promoter and promoter group)	Nil	Nil	Nil	Nil	Nil
	- Percentage of shares (as a % of the total share capital of the company)	Nil	Nil	Nil	Nil	Nil
b)	Non - encumbered					
	- Number of shares	84619991	84619991	84619991	84619991	84619991
	- Percentage of shares (as a % of the total shareholding of promoter and promoter group)	100%	100%	100%	100%	100%
	- Percentage of shares (as a % of the total share capital of the company)	57.91%	57.91%	57.91%	57.91%	57.91%

**Notes:-**

- 1 The above results were reviewed by the Audit Committee & approved by the Board of directors of the Company at its meeting held on 2nd November 2010. The statutory auditors have carried out a limited review of the result of the quarter ended 30th Sept. 2010. There is no adverse observation in the limited review report on this statement of financial results.
- 2 The figures of previous period are regrouped wherever necessary.
- 3 The Company is operating in Media Business only therefore, there is only one reportable segment in accordance with the Accounting Standards AS - 17 issued by ICAI.
- 4 No investor complaint has been received during the quarter, hence investor complaint pending at the end of quarter is nil.
- 5 Item No. 4 (b) of Cost of Operations includes Consumption of Raw Material, Operational Expenses of the Outdoor Media Business.

Place : Ahmedabad  
Date : 02-11-2010

For Sambhaav Media Limited

  
Kiran B Vadodaria  
Chairman & Managing Director